Wings

2021

ANNUAL IMPACT REPORT

STORIES BEHIND EVERY NUMBER



A Note from Our Executive Director

There are over 2,000 people experiencing homeless in Santa Cruz County on any given night. That is a staggering number that often feels overwhelming. How do we make a dent in that? As I reviewed the data from 2021 it was easy to forget that each number represents a person. That each "household served" for our mattress program isn't just a statistic, but represents entire households ending their homelessness. Together, we're making progress on housing our most vulnerable neighbors - last year, as a community, we ended homelessness for 462 households! This is progress to be celebrated, but not an



P.S. - We're excited to share that Wings has earned a 2022 Gold Seal of Transparency with Candid/Guidestar!

Gold Transparency 2022

Candid.



opportunity to rest. We've got work to do. While I dream of a day when this work isn't necessary, Wings will continue to respond to unmet needs and take an active role in collective impact in our community. Your support means so much to all of us, thank you for helping us change people's lives forever.

In Gratitude.

N. Caroline Mann



IMPACT IN 2021



COMMUNITY DOLLARS SAVED

\$80,780



VITAL DOCS OBTAINED

510



CHILDREN HELPED THROUGH OUR WELCOME HOME PROGRAM

100



MATTRESSES FOR VETERANS

22



MATTRESSES DELIVERED

164



MATTRESSES FOR SENIORS

24



I just heard from a friend whose son recently connected with you. He has struggled for years with homelessness and this seems like a life-saver for him. Thank you for all of your work in making a real difference in people's lives!

-Alan, First Time Donor





WELCOME HOME

We were able to provide stabilizing services to 150 households who ENDED their homelessness last year. Not just a stay in a shelter or some nights in a motel - but permanent housing. They breathed a collective sigh of relief as they closed that chapter of their life and started a new one, knowing they had the basic household necessities to make their new house a home.







Imagine having a physical disability but no bed to sleep in. For Janie and others, not having a bed can be a serious health issue



24%

Have a physical disability



Of participants were fleeing a Domestic Violence situation



ABSOLUTELY VITAL

Birth Certificates & ID's are essential for economic mobility, so people can break the cycle of homelessness and poverty.

INCREASING OPPORTUNITY ONE DOCUMENT AT A TIME

"Now my client can accept all the jobs he's been offered, cash the stimulus check that he has been carrying around for months, and take the next steps to getting out of the shelter and into stable housing."

- Case Manager in Santa Cruz





"All of my clients will be able to receive Housing Vouchers because of Wings"

- Social Worker, Housing for Health, County of Santa Cruz, Human Services Department



People invest in us because we turn money into real change.

We couldn't do it without the support of hundreds of people who make this all possible. We take that investment seriously and focus on sustainability, making sure Wings is here to serve our community for years to come, in whatever ways are needed. We are people-powered: our people are our programs. We focus all that compassion in action into the services we provide. Our services are only as good as the people who envision, develop, oversee, lead, implement, and sustain them day after day, year after year. There are no volunteer services without volunteer management. No community organizing without organizers. We invest in our staff and volunteers to ensure high-quality programs and better services to our participants. We turn every dollar invested in us into dignity, stability, safety, and community resilience.

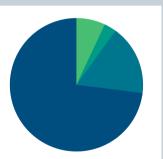
Money In

Businesses: 7%

Churches: 3%

One Time Grant: 17%

Individuals Donors: 73%



Money Out

Vital Docs Program: 39%

Welcome Home Program: 61%



OUR COMMUNITY INVESTORS IN 2021

Lvnda Acklev Marcia Adams Hasan Alemdaroglu Zach & Ingrid Adams Stan & Lynne Abraham Applied Materials Foundation Nick Artman Susan Brutschy Stephen Badger Claudia & Doug Bender Benedum Family Trust Peggy & Steve Benedum Patricia Blanchette Michelle & Jeffery Boisen Ken Bralv Brinker Family Foundation Nancy & Tod Connor James Callner and Jeanine Sande **Bruce Charonnat** George Clay & Megan Bunch Community Covenant Church Margy Cottle Candace Covington Earl & Sharon Crossland Janeé Del Colletti Deirdré Demorest & Mike Brown Sherrie DeWitt John Dietz Amanda Engeldrum Magana Nick Englebert Dave & Karvl Erickson Larry and Elizabeth Ernst Carmen Gagne Jamie and Justin Garrison Eric and Erin Girard Craig Goebel Teresa Goldner Robbins Susan Lawson Vicky Granger-Jones Rebecca Gustafson Cheryl Hanley Todd & Robin Hanson Heather Heidinger

Erik & Heather Hedstrom Sharon Sclabassi Jane Hevse Pamela Hill Susan Hill Jeanne Howard Pegatha Hughes Terry & Kathy Hutson Carolyn Hyatt Bonita John Dave and Sharon Johnson Larry & Kaylene Johnson Lisa Johnson **Betsy Jones** Tracy Jordan Rebecca King Joanne Kisling Alan Kleinsasser Lam Research Foundation Brian Lands Donna and Matt Leacock Speed Leas Phillip Lee Ronald Linder Mike & Sue Lipsey Maureen Loftus George and Nancy Mann Maggie & Alan McKay Rachel McKay Matthew McKenna Shellev McNeal Fred Meng Rick & Karen Meyers Jen Miller Marcie Mitchell Vlada Moran & Daniel Harvey Mark Mesiti-Miller & Donna Murphy Paul Murphy Jonathan Nakagawa Matthew Nathanson & Flisa Bretón

Bernard Nebenzahl Lance and Annemarie Nottle Minja Peabody Trace Pesavento Celia Peterson Brown Cynthia Peterson Stephen Pierce Jean Piraino Michele Pomrov Lisa Pyle Rowland and Pat Rebele Dean Reed Lauren and Dan Reedy Michele Replogle Amanda Robinson JK Roth Kevin Roth Sara Long Roth Nick and Ruth Royal Shannon & Paul Rupe Tamra Ruxin Suzanne Samson Santa Cruz County Bank Carol Smith Paul Spurlock St Philip the Apostle Episcopal Church Valinda Stafford Vanessa Stafford Tatiana Stone Matthew Thompson Peter and Jana Thomsen Tom Timmer Trinity Presbyterian Church Rachael Tupper Julie Walker Brian Warnock Delise Weir Janet Welsh Nanlouise Wolfe & Stephen Zunes XI Construction Susan Yenchick & Mark Dahlby Greg Young Roger Zuidema

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