

Wings

2021

ANNUAL IMPACT REPORT

STORIES BEHIND EVERY NUMBER



Thank You

A Note from Our Executive Director

There are over 2,000 people experiencing homelessness in Santa Cruz County *on any given night*. That is a staggering number that often feels overwhelming. How do we make a dent in that? As I reviewed the data from 2021 it was easy to forget that each number represents a person. That each “household served” for our mattress program isn’t just a statistic, but represents entire households *ending their homelessness*. Together, we’re making progress on housing our most vulnerable neighbors - last year, as a community, we ended homelessness for 462 households! This is progress to be celebrated, but not an



P.S. - We're excited to share that Wings has earned a 2022 Gold Seal of Transparency with Candid/Guidestar!

Gold
Transparency
2022

Candid.



787
PEOPLE SERVED

opportunity to rest. We've got work to do. While I dream of a day when this work isn't necessary, Wings will continue to respond to unmet needs and take an active role in collective impact in our community. Your support means so much to all of us, thank you for helping us change people's lives forever.

In Gratitude,

Caroline
N. Caroline Mann



IMPACT IN 2021



**COMMUNITY
DOLLARS SAVED**

\$80,780



**VITAL DOCS
OBTAINED**

510



**CHILDREN HELPED
THROUGH OUR
WELCOME HOME
PROGRAM**

100



**MATTRESSES FOR
VETERANS**

22



**MATTRESSES
DELIVERED**

164



**MATTRESSES FOR
SENIORS**

24

I just heard from a friend whose son recently connected with you. He has struggled for years with homelessness and this seems like a life-saver for him. Thank you for all of your work in making a real difference in people's lives!

-Alan, First Time Donor

LEARN MORE AT WWW.WINGSADVOCACY.ORG



WELCOME HOME

We were able to provide stabilizing services to 150 households who ENDED their homelessness last year. Not just a stay in a shelter or some nights in a motel - but permanent housing. They breathed a collective sigh of relief as they closed that chapter of their life and started a new one, knowing they had the basic household necessities to make their new house a home.



Imagine having a physical disability but no bed to sleep in. For Janie and others, not having a bed can be a serious health issue.

24%



Have a physical disability

31%

Of participants were fleeing a Domestic Violence situation



ABSOLUTELY VITAL

Birth Certificates & ID's are essential for economic mobility, so people can break the cycle of homelessness and poverty.

INCREASING OPPORTUNITY ONE DOCUMENT AT A TIME

"Now my client can accept all the jobs he's been offered, cash the stimulus check that he has been carrying around for months, and take the next steps to getting out of the shelter and into stable housing."

- Case Manager in Santa Cruz



94%

of our Vital Docs clients make less than \$20K per year



69%

of our Vital Docs clients have been continually homeless for an entire year (or more)

"All of my clients will be able to receive Housing Vouchers because of Wings"

- Social Worker,
Housing for Health,
County of Santa Cruz,
Human Services Department



People invest in us because we turn money into real change.

We couldn't do it without the support of hundreds of people who make this all possible. We take that investment seriously and focus on sustainability, making sure Wings is here to serve our community for years to come, in whatever ways are needed. We are people-powered: our people are our programs. We focus all that compassion in action into the services we provide. Our services are only as good as the people who envision, develop, oversee, lead, implement, and sustain them day after day, year after year. There are no volunteer services without volunteer management. No community organizing without organizers. We invest in our staff and volunteers to ensure high-quality programs and better services to our participants. We turn every dollar invested in us into dignity, stability, safety, and community resilience.

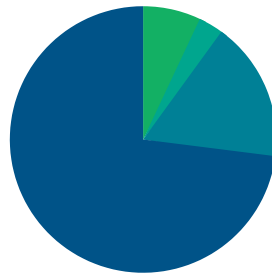
Money In

Businesses : 7%

Churches: 3%

One Time Grant: 17%

Individuals Donors: 73%



Money Out

Vital Docs Program: 39%

Welcome Home Program: 61%



OUR COMMUNITY INVESTORS IN 2021

Lynda Ackley	Erik & Heather Hedstrom	Bernard Nebenzahl
Marcia Adams	Sharon Sclabassi	Lance and Annemarie Nottle
Hasan Alemdaroglu	Jane Heyse	Minja Peabody
Zach & Ingrid Adams	Pamela Hill	Trace Pesavento
Stan & Lynne Abraham	Susan Hill	Celia Peterson Brown
Applied Materials Foundation	Jeanne Howard	Cynthia Peterson
Nick Artman	Pegatha Hughes	Stephen Pierce
Susan Brutschy	Terry & Kathy Hutson	Jean Piraino
Stephen Badger	Carolyn Hyatt	Michele Pomroy
Claudia & Doug Bender	Bonita John	Lisa Pyle
Benedum Family Trust	Dave and Sharon Johnson	Roland and Pat Rebele
Peggy & Steve Benedum	Larry & Kaylene Johnson	Dean Reed
Patricia Blanchette	Lisa Johnson	Lauren and Dan Reedy
Michelle & Jeffery Boisen	Betsy Jones	Michele Replogle
Ken Braly	Tracy Jordan	Amanda Robinson
Brinker Family Foundation	Rebecca King	JK Roth
Nancy & Tod Connor	Joanne Kisling	Kevin Roth
James Callner and Jeanine Sande	Alan Kleinsasser	Sara Long Roth
Bruce Charonnat	Lam Research Foundation	Nick and Ruth Royal
George Clay & Megan Bunch	Brian Lands	Shannon & Paul Rupe
Community Covenant Church	Donna and Matt Leacock	Tamra Ruxin
Margy Cottle	Speed Leas	Suzanne Samson
Candace Covington	Phillip Lee	Santa Cruz County Bank
Earl & Sharon Crossland	Ronald Linder	Carol Smith
Janeé Del Colletti	Mike & Sue Lipsey	Paul Spurlock
Deirdré Demorest & Mike Brown	Maureen Loftus	St Philip the Apostle Episcopal Church
Sherrie DeWitt	George and Nancy Mann	Valinda Stafford
John Dietz	Maggie & Alan McKay	Vanessa Stafford
Amanda Engeldrum Magana	Rachel McKay	Tatiana Stone
Nick Englebert	Matthew McKenna	Matthew Thompson
Dave & Karyl Erickson	Shelley McNeal	Peter and Jana Thomsen
Larry and Elizabeth Ernst	Fred Meng	Tom Timmer
Carmen Gagne	Rick & Karen Meyers	Trinity Presbyterian Church
Jamie and Justin Garrison	Jen Miller	Rachael Tupper
Eric and Erin Girard	Marcie Mitchell	Julie Walker
Craig Goebel	Vlada Moran & Daniel Harvey	Brian Warnock
Teresa Goldner Robbins	Mark Mesiti-Miller & Donna Murphy	Delise Weir
Susan Lawson	Paul Murphy	Janet Welsh
Vicky Granger-Jones	Jonathan Nakagawa	Nanlouise Wolfe & Stephen Zunes
Rebecca Gustafson	Matthew Nathanson & Elisa Bretón	XL Construction
Cheryl Hanley		Susan Yenchick & Mark Dahlby
Todd & Robin Hanson		Greg Young
Heather Heidinger		Roger Zuidema

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