Thank You

A Note from Our Executive Director

There are over 2,000 people experiencing homeless in Santa Cruz County on any given night. That is a staggering number that often feels overwhelming. How do we make a dent in that? As I reviewed the data from 2021 it was easy to forget that each number represents a person. That each “household served” for our mattress program isn’t just a statistic, but represents entire households ending their homelessness. Together, we’re making progress on housing our most vulnerable neighbors - last year, as a community, we ended homelessness for 462 households! This is progress to be celebrated, but not an opportunity to rest. We’ve got work to do. While I dream of a day when this work isn’t necessary, Wings will continue to respond to unmet needs and take an active role in collective impact in our community. Your support means so much to all of us, thank you for helping us change people’s lives forever.

In Gratitude,

N. Caroline Mann

P.S. - We’re excited to share that Wings has earned a 2022 Gold Seal of Transparency with Candid/Guidestar!
COMMUNITY DOLLARS SAVED
$80,780

VITAL DOCS OBTAINED
510

MATTRESSES FOR VETERANS
22

MATTRESSES DELIVERED
164

CHILDERN HELPED THROUGH OUR WELCOME HOME PROGRAM
100

MATTRESSES FOR SENIORS
24

I just heard from a friend whose son recently connected with you. He has struggled for years with homelessness and this seems like a life-saver for him. Thank you for all of your work in making a real difference in people's lives!

- Alan, First Time Donor

LEARN MORE AT WWW.WINGSADVOCACY.ORG
WELCOME HOME

We were able to provide stabilizing services to 150 households who ENDED their homelessness last year. Not just a stay in a shelter or some nights in a motel - but permanent housing. They breathed a collective sigh of relief as they closed that chapter of their life and started a new one, knowing they had the basic household necessities to make their new house a home.

Imagine having a physical disability but no bed to sleep in. For Janie and others, not having a bed can be a serious health issue.

24% Have a physical disability

31% Of participants were fleeing a Domestic Violence situation

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ABSOLUTELY VITAL

Birth Certificates & ID's are essential for economic mobility, so people can break the cycle of homelessness and poverty.

INCREASING OPPORTUNITY ONE DOCUMENT AT A TIME

“Now my client can accept all the jobs he’s been offered, cash the stimulus check that he has been carrying around for months, and take the next steps to getting out of the shelter and into stable housing.”

- Case Manager in Santa Cruz

"All of my clients will be able to receive Housing Vouchers because of Wings"

- Social Worker, Housing for Health, County of Santa Cruz, Human Services Department

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People invest in us because we turn money into real change.

We couldn’t do it without the support of hundreds of people who make this all possible. We take that investment seriously and focus on sustainability, making sure Wings is here to serve our community for years to come, in whatever ways are needed. We are people-powered: our people are our programs. We focus all that compassion in action into the services we provide. Our services are only as good as the people who envision, develop, oversee, lead, implement, and sustain them day after day, year after year. There are no volunteer services without volunteer management. No community organizing without organizers. We invest in our staff and volunteers to ensure high-quality programs and better services to our participants. We turn every dollar invested in us into dignity, stability, safety, and community resilience.

**Money In**
- Businesses: 7%
- Churches: 3%
- One Time Grant: 17%
- Individuals Donors: 73%

**Money Out**
- Vital Docs Program: 39%
- Welcome Home Program: 61%

SEE OUR FINANCIALS AT WWW.WINGSADVOCACY.ORG
Thank you!
We’re a product marketing / product design / design thinking agency. We solve big, messy, complicated marketing and design problems for Fortune 500 and emerging brands.

www.tangible-ux.com